

FOR
OVER
FIFTY
YEARS

QUALITY
THAT
STANDS
OUT

NovoColor® IP

NovoColor® IP is the next generation of waterborne pigment dispersions manufactured by Color Corporation of America. NovoColor® IP is specifically engineered for use in architectural and waterborne industrial coatings systems and will help customers meet the stringent VOC restrictions in place today and the pending regulations we face in the future.

Key Features:

- No VOC per US EPA Method 24
- APE and Formaldehyde free
- Non-Resinous and Glycol free
- Minimal impact on critical paint and coatings properties
- Outstanding Compatibility in a wide range of waterborne coating systems
 - Specifically useful in the latest low VOC systems being formulated today
 - Used successfully in many acrylic emulsion, modified acrylic emulsion, PVA, waterborne 2K Polyurethane, waterborne 2K epoxy, and water reducible alkyd systems
- Wide range of pigment choices to meet your coating systems requirements for durability, chemical resistance, and color space

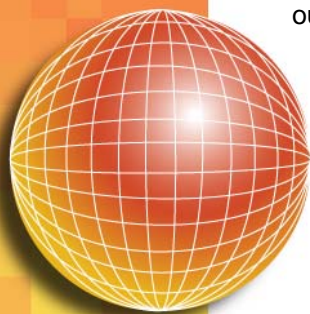
Additional Uses/Markets:

- Caulks & Sealants
- Grout
- Cementitious Coatings
- Adhesives
- Inks
- Spandrel Glass Coatings

Specifications:

- Tint strength controlled to +/- 2%, by weight
- Color controlled to dE<1.0 CIELab unit
- Gravimetrically controlled for in plant tinting and shading

For additional information and samples, please contact your local sales representative, or our customer service department at (800) 729-3311.



COLOR CORPORATION
of AMERICA